

From: mr.chris.thomas
Sent: 16 June 2022 12:24
To: Michael Cook; Emma King
Cc: Colin Bennett
Subject: Taximeter fuel surcharge application

Dear Licensing,

After extensive consultations within the Tendring taxi trade the TENDRING TAXIMETER FORUM (TTF) now hereby applies for a taxi meter fare increase as follows:

To change the initial meter flag drop or ring-on charge from £3.00 to £3.80 on Rate 1, (and from £4.50 to £5.70 on Rate 2, to remain 50% extra as now).
The distances and Rate multiples to remain the same.

There have been many and varied suggestions by the trade but this is a consensus application which appears to be supported by about 75%.

This application follows the same application made by Colchester taxis to increase their flag drop from £3.00 to £3.80, (plus more for Rate 2 etc.)

When the TTF applied for a fare increase in August 2021 the diesel price at Clacton Esso was 136.9p. It was considerably more by the time the increase was granted. It is now 192.9p and rising almost daily.

The extra 80p might roughly cover this increased cost. A driver doing 15 hirings of varying distances in a day will be charging a total of £12 extra. ($80p \times 15 = £12$).

There may be a problem for firms that use commission drivers who are typically paid 60% of the meter fare, plus tips, but where the driver pays for all the fuel. They will only receive 60% of the increase which will not cover their entire extra fuel costs. The answer is for these firms to change their commission ratio, possibly from 60/40 to 65/35, so that the fuel surcharge is passed entirely to the driver who pays for it; but it is entirely for those firms to decide.

It is thought likely that ageing REM4 meters, of which there are 30 - 40 in Tendring, may be able to cope with this change. If not, there are some special offers available to those needing to buy a new meter.

Please don't hesitate to contact me if there is anything else you need to know.

Kind regards,

C. Thomas
Admin.
TENDRING TAXIMETER FORUM